Registration & Networking Coffee
8:00am - 9:00am

Chairpersons Welcome & Opening Remarks
9:00am - 9:10am

Don't be shy! Discover who is attending the conference and why - you never know who may have the right solution! Business cards to the ready.

Participants
Roger Lanctot - Associate Director, Global Automotive Practice, Strategy Analytics

The Connected, Automated, Autonomous Future: Today's trials, tomorrow's hurdles
9:10am - 9:50am

• The challenges of developing connected vehicles in the real world
• How to prepare to tackle potential industry, governmental and environmental hurdles
• What steps our government is taking to integrate connected vehicles into our roads

Participants
Randell Iwasaki - Executive Director, Contra Costa Transportation Authority

From ADAS to Automated Vehicles - a Consumer's Perspective
9:50am - 10:20am

• Developing consumer acceptance of and trust in ADAS & Automation
• ADAS features: where are we at?
• The consumer led future of automation and connectivity
• Building a consumer led strategy-lessons from retail

Participants
Kelly Funkhouser - Head of Connected and Automated Vehicle Technology Testing, Consumer Reports

Networking Coffee Break & Exhibition Visit
10:50am - 11:10am

Slaying the Software Dragon – Coping with an abundance of code
11:10am - 11:40am

• Managing multiple programs can be simplified with a few simple steps.
• The critical failures when adapting software in a vehicle will be discussed.
• Simplifying software integration for the industry.

Participants
Burkhard Huhnke - Vice President of Automotive, Synopsys

How Infotainment is Changing to Become IoT Focused?
11:40am - 12:10pm

• The consumer wants more, and we are going to give it to them.
• New ways to connect with the customer are happening.
• How many different ways are we going to connect with the customer?

How Amazon Alexa is Changing the In-Cabin Experience
12:10pm - 12:40pm

• Despite recent advances in cloud computing, machine learning and speech science, drivers consistently cite in-vehicle voice recognition among their top complaints
• Amazon's Alexa Auto team is addressing this gap by extending the best of Amazon Alexa into the car, and building new auto-specific features that make customers' daily lives easier and more convenient
• Arianne Walker, Chief Evangelist of Amazon Alexa Auto, will share results of a recent consumer study and show how Alexa helps to solve the voice challenges today and in the future.

Participants
Arianne Walker - Chief Evangelist for Alexa Auto, Amazon

Networking Lunch & Exhibition Visit
12:40pm - 1:40pm

Panel Discussion: Why Connected? The Future of Automotive
1:40pm - 2:10pm

• Are the estimates of revenue generation through IoT in the vehicle true?
• Identifying and revealing the areas of integration that have yet to be explored
• With automated vehicles around the corner, where will IoT play its most important role?
• Managing consumer fears: the important of cybersecurity

Participants
Moderator: Rick Kreifeldt - Executive Director, eSync Alliance
Panelist: Roderick MacKenzie - CEO, Drive Time Metrics

What are the barriers blocking the development of Smart Cities?
2:10pm - 2:30pm

• Exploring the future of 5G networks, connected transport and IoT
• How is intelligent driving impacting local commerce and smart cities?
• Where is the smart money going for the future of smart mobility?

Participants
Paul Asel - Managing Partner, NGP Capital
Shared Mobility: the infrastructure of ride hailing, car sharing, scooters, and bikes

2:30pm - 3:00pm

• An explanation of ride sharing and how it works today
• Current struggles within ride sharing and how they can be overcome
• The impacts of ride sharing on safety, environment and economies

Participants
Crissy Ditmore - Director of Strategy, Cubic Transportation Systems

Networking Coffee Break & Exhibition Visit
3:00pm - 3:30pm

What Color is Your Pod? Are automated busses the answer?
3:30pm - 4:00pm

• As autonomous becomes a reality will the consumer favor public transport?
• Bus vs. Car: fuel efficiency, safety and environmental benefits
• Public transport networks: what does an autonomous infrastructure look like?

Participants
Suzanne Murtha - National Lead for Connected and Automated Technology, AECOM

Sensor Evolution: What is available today and what is on the way
4:00pm - 4:30pm

• The steps taken to exceed our expectations on automated design
• An explanation of how the integration of sensors makes an impact on execution
• Lessons learned on how we work together as an industry to build safer vehicles

Participants
Randy Johnson - Director of Government Affairs & Outreach, Access Services

Panel Discussion: What Defines a City as Smart?
4:30pm - 5:00pm

• Where do the opportunities lie for integrating automotive?
• What defines a Smart City? Does the public agree?
• The role of collaboration between industry and government
• What technologies need our support?

Participants
Moderator: Greg Basich - Director, Strategy Analytics
Panelist: Paul Matthew Zamsky - Head of Strategic Partnerships, Waycare

Start Up Showcase
5:00pm - 5:55pm

Closing Remarks from the Chairperson
5:55pm - 6:00pm

Networking Drinks Reception
6:00pm - 7:00pm
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Review of all the sensors and semiconductors and How do you test for things you can't anticipate?

When and how will the auto industry change to 5G?

Strategies for investing your development time

The canary in the car or how smartphone

Developing the algorithms to integrate all the results from a study about the features wanted by

The differences between DSRC and 5G

Endpoint and Network Security – Like Love and Marriage, You Can’t Have One Without The Other

What are the blockers of data sharing?

What supporting technologies could assist with

This session will highlight the value of a multi-

How the rise of digital mobility services is

The greatest obstacle to automated ride share

What are the roadblocks that need to be

What should you look for when evaluating security

Business value is created only from sharing car

The connected transport market knows they need

Revealing the changes that need to take place at

Can’t or won’t? Challenges with sharing testing

How determining where to look for the right data to

What are the steps that need to be taken to merge

Strategies to implement a building-block approach

Data sharing benefits to safety, environment and

What are the blockers of data sharing?

Panel Discussion: The DSRC/5G Outlook: Separating Fact from Fantasy

11:10am - 11:40am

• When and how will the auto industry change to 5G?
• Revealing the changes that need to take place at an OEM level to make 5G a reality
• What are the roadblocks that need to be addressed?
• What supporting technologies could assist with these roadblocks?

Participants
Moderator: Matt Arcaro - Research Manager Next-Gen Auto, IDC
Panelist: Martta Lystila - Business Development, Zenuity

Panel Discussion: On Road AV Testing and regulation – What are the best practices? What have we learnt?

1:30pm - 2:10pm

• Can’t or won’t? Challenges with sharing testing data
• Data sharing benefits to safety, environment and humanity
• What are the blockers of data sharing?

Participants
Moderator: Matt Jones - Chief System Architect, GENIVI Alliance
Panelist: Janet Ge - Sr. Cyber Security Leader, Uber

Networking Coffee Break & Exhibition Visit
2:10pm - 2:40pm

Turning Artificial Intelligence and Machine Learning from buzzwords to reality

2:40pm - 3:10pm

• How catching anomalies in the data can be telling about your customers
• How determining where to look for the right data to analyze makes the difference in an algorithm.
• Strategies for investing your development time wisely that result in optimizing result quality and speed

Participants
Christian Solomine - Vice President, Sales, Uptake

*The Business of Data in Connected and Autonomous Vehicle*

3:10pm - 3:40pm

• AI is accelerating the digitization of the car powered by huge volume of data from connected cars.
• Business value is created only from sharing car data which is restricted by Technology, regulation, privacy and security challenges.
• Data monetization opportunities lies in mobilizing car data for the continuous learning of the AI to drive efficiencies to the benefit of OEMs, Tier1s and AV startups.

Participants
Sudha Jamthe - CEO, IoT Disruptions
Enhancing Fleet Efficiency: Leveraging Connected Car Data to Launch and Operate New-Mobility Services on the Way to the Autonomous Revolution

3:40pm - 4:10pm

• New-mobility platforms for fleet-based businesses on the way to the autonomous revolution
• How can connected car data along with external public data help mobility operators accurately follow the changing demand for services?
• The Multi-Service Fleet Platform - How can mobility operators leverage various data sources to operate multiple profitable mobility services, using the same fleet of vehicles?

Participants
Israel Duanis - Co-Founder and CEO, Fleetonomy

Panel Discussion – What are the opportunities for collaboration on the path to autonomous driving?

4:10pm - 4:50pm

• How to take the difficult step of defining algorithms
• Identifying the pitfalls of not picking the right parameters when measuring data will be reviewed
• How and where can the industry share data algorithm development to run?

Participants
Usha Jagannathan - VP, Marsh Electronics

Closing Remarks from the Chairperson

4:50pm - 5:05pm

End of Conference

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